

June 6, 2023

**MILLENNIAL POTASH ENGAGES TD MEDIA D/B/A LIFE WATER MEDIA TO PROVIDE MEDIA SERVICES**

**Millennial Potash Corp. (TSX.V: MLP, OTCQB: MLPNF, FSE: X0D) ("MLP", "Millennial" or the "Company")** has engaged the services of TD Media LLC doing business as Life Water Media LLC to help raise on-line marketing awareness and to provide a comprehensive digital media marketing campaign for the company. Life Water Media is based out of Sugar Land, Texas.

The Company has entered into a media services agreement with Life Water Media dated June 5, 2023, whereby the services to be provided by Life Water Media will include digital media, marketing strategies, advertising and awareness campaigns for a fee of \$200,000 (U.S.) for a term of three months commencing upon TSX Venture Exchange approval.

The agreement may be renewed or extended by the Company and Life Water Media at the end of the initial term.

Life Water Media and Millennial are not related parties and operate at arm's length. Neither Life Water Media nor its principals have any interest in the company's securities, directly or indirectly, or any right or intent to acquire such an interest.

To find out more about Millennial Potash Corp. please contact Investor Relations at (604) 662-8184 or email at [info@millennialpotashcorp.com](mailto:info@millennialpotashcorp.com).

**MILLENNIAL POTASH CORP.**

*"Farhad Abasov"*  
Chair of the Board of Directors

***Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

This document may contain certain "Forward-Looking Statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. When used in this news release, the words "anticipate", "believe", "estimate", "expect", "target", "plan" or "planned", "forecast", "intend", "may", "schedule" and similar words or expressions identify forward-looking statements or information. These forward-looking statements or information may relate to future prices of commodities, accuracy of mineral or resource exploration activity, reserves or resources, regulatory or government requirements or approvals including approvals of title and mining rights or licenses and environmental (including land or water use), local community or indigenous community approvals, the reliability of third party information, continued access to mineral properties or infrastructure, changes in laws, rules and regulations in Gabon or any other jurisdiction which may impact upon the Company or its properties or the commercial exploitation of those properties, currency risks including the exchange rate of USD\$ for Cdn\$ or CFA or other currencies, fluctuations in the market for potash or potash related products, changes in exploration costs and government royalties, export policies or taxes in Gabon or any other jurisdiction and other factors or information. The Company's current plans, expectations and intentions with respect to

development of its business and of the Banio Potash Project may be impacted by economic uncertainties arising out of any pandemic or by the impact of current financial and other market conditions on its ability to secure further financing or funding of the Banio Potash Project. Such statements represent the Company's current views with respect to future events and are necessarily based upon a number of assumptions and estimates that, while considered reasonable by the Company, are inherently subject to significant business, economic, competitive, political, environmental and social risks, contingencies and uncertainties. Many factors, both known and unknown, could cause results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements. The Company does not intend, and does not assume any obligation, to update these forward-looking statements or information to reflect changes in assumptions or changes in circumstances or any other events affecting such statements and information other than as required by applicable laws, rules and regulations.